Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 3,342,142

United States Patent and Trademark Office

Registered Nov. 20, 2007

## SERVICE MARK PRINCIPAL REGISTER

## **STORYBIDS**

MORIN, JOSEPH (UNITED STATES INDIVIDUAL)
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FOR: ARRANGING AND CONDUCTING AUCTIONS IN THE FIELD OF MARKETING PRODUCT PLACEMENT OPPORTUNITIES IN MEDIA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-10-2006; IN COMMERCE 8-10-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-950,798, FILED 8-11-2006.

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