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**Prior U.S. Cls.: 100 and 101**

**United States Patent and Trademark Office**

**Reg. No. 3,670,728**

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**SERVICE MARK  
PRINCIPAL REGISTER**



DENTAL INNOVATIONS, INC. (CALIFORNIA CORPORATION)  
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FOR: DENTISTRY, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 2-19-2009; IN COMMERCE 2-19-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "IMPLANT OUTREACH", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLACK, GREEN, BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A WHITE MEDICAL IMPLANT INSIDE A BLUE AND WHITE MEDICAL

SCREW WHICH REPRESENTS THE LETTER "I". SURROUNDING THE SCREW IS A WHITE OCTAGON SHAPE. THE IMPLANT, SCREW AND OCTAGON ARE SURROUNDED BY A GREEN AND WHITE CIRCLE, WHICH IS DISPLAYED INSIDE THREE CONCENTRIC CIRCLES, IN WHITE, BLACK AND WHITE. A BLACK POLYGON IS DISPLAYED OUTSIDE THE CIRCLES AND SURROUNDS THE BASE OF THE SCREW. THE WORD "IMPLANT" IS DISPLAYED AT THE BOTTOM OF THE DESIGN IN WHITE LETTERS. THE WORD "OUTREACH" IS DISPLAYED AT THE BOTTOM OF THE DESIGN TO THE RIGHT OF "IMPLANT" IN BLACK LETTERS.

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