

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101, and 102**

**Reg. No. 3,353,045**

**United States Patent and Trademark Office**

**Registered Dec. 11, 2007**

**SERVICE MARK  
PRINCIPAL REGISTER**



MYCREDENTIALS, INC. (CALIFORNIA CORPORATION)  
SUITE 300  
28202 CABOT ROAD  
LAGUNA NIGUEL, CA 92677

FOR: EMPLOYMENT HIRING, RECRUITING, PLACEMENT, STAFFING AND CAREER NETWORKING SERVICES; ONLINE BUSINESS NETWORKING SERVICES; PROVIDING AN ONLINE DIRECTORY INFORMATION SERVICE FEATURING INFORMATION REGARDING EMPLOYMENT OPPORTUNITIES AND CAREER PLACEMENT; RESUME PREPARATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-29-2007; IN COMMERCE 8-29-2007.

THE COLOR(S) RED, DARK BLUE, LIGHT BLUE, DARK GREY, DARK ORANGE, AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD MYCREDENTIALS WRITTEN IN ALL CAPITAL LETTERS. THE LETTER "M" AND "C" ARE APPROXIMATELY TWICE THE SIZE OF THE OTHER LETTERS. THE LETTER "Y" EMBODIES A HUMAN WITH A BLUE BALL LOCATED AT THE TOP OF THE FORK OF THE LETTER, SYMBOLIZING A HUMAN HEAD. THE LETTER "I" RESEMBLES A ROLLED UP DIPLOMA, WITH A DARK ORANGE RIBBONS WRAPPED AROUND A WHITE "I". THE WORD IS LOCATED IN THE CENTER OF A RECTANGULAR FRAME WITH A RED BACKGROUND AND BORDER BY WHITE LINE AND THEN BY A DARK GREY LINE. THE WORD'S COLOR IS LIGHT BLUE, WHILE THE EXTRUDING SHADOW DEPTH IS DARK BLUE.

SN 77-032,751, FILED 10-30-2006.

NICHOLAS ALTREE, EXAMINING ATTORNEY