

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

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**SERVICE MARK
PRINCIPAL REGISTER**

kimo-therapy

NEW ERA FIGHTING, INC. (NEVADA CORPORATION)
SUITE 1
3155 EAST PATRICK LANE
LAS VEGAS, NV 89120

FOR: ENTERTAINMENT SERVICES, NAMELY, PERSONAL APPEARANCES BY A MIXED MARTIAL ARTS FIGHTER FOR THE PURPOSES OF LIVE, FILMED, TAPED OR OTHER TYPE OF PERFORMANCE OR APPEARANCE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-22-2007; IN COMMERCE 7-19-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-053,578, FILED 11-29-2006.

CAROL SPILS, EXAMINING ATTORNEY