

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 3,477,623

United States Patent and Trademark Office

Registered July 29, 2008

SERVICE MARK
PRINCIPAL REGISTER

The logo for www.MYCREDS.NET is displayed within a red rectangular background. The text "www.MYCREDS.NET" is rendered in a blue, serif font. The letter "Y" in "MY" is stylized to resemble a human figure with a glowing yellow sun-like object above its head. The "M" and "C" in "MYCREDS" are also stylized with a similar glowing effect.

MY CREDENTIALS, INC. (CALIFORNIA CORPORATION)
28202 CABOT ROAD, SUITE 300
LAGUNA NIGUEL, CA 92677

FOR: ONLINE BUSINESS NETWORKING SERVICES; EMPLOYMENT HIRING, RECRUITING, PLACEMENT, STAFFING AND CAREER NETWORKING SERVICES; RESUME PREPARATION; PROVIDING AN ONLINE DIRECTORY INFORMATION SERVICE FEATURING INFORMATION REGARDING EMPLOYMENT OPPORTUNITIES AND CAREER PLACEMENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-29-2007; IN COMMERCE 8-29-2007.

THE COLOR(S) BLUE, WHITE, RED, YELLOW, AND ORANGE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A RED RECTANGULAR BACKGROUND WITH WHITE BORDERS.

THE LITERAL ELEMENT OF THE MARK, "WWW.MYCREDS.NET", IS WRITTEN IN BLUE, AND LOCATED IN THE CENTER OF THE RECTANGLE. THE LETTERS OF THE LITERAL ELEMENT PORTRAY A SHADOW, THE INTENSITY OF WHICH INCREASES FROM THE MIDDLE OF THE LITERAL ELEMENT TOWARD THE ENDS. THE LETTER Y IN THE LITERAL ELEMENT OF THE MARK IS DEPICTED AS A HUMAN. THE HUMAN'S HEAD IS A SOLID BLUE CIRCLE, AND THE HUMAN BODY'S BORDER IS ALSO BLUE WITH A WHITE FILLER. THERE IS A SQUARE ON THE HUMAN'S CHEST. THE FOUR SIDES OF THE SQUARE ARE CONCAVED IN. THE SQUARE HAS BLUE BORDERS WITH AN ORANGE FILLER. A YELLOW CIRCULAR GLOWING OBJECT RESEMBLING THE SUN IS DEPICTED ABOVE THE HUMAN'S HEAD..

SN 77-175,824, FILED 5-8-2007.

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