

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,922,696**

**Registered Nov. 26, 2019**

**Int. Cl.: 43**

**Service Mark**

**Principal Register**

Jay Birds LBX (CALIFORNIA CORPORATION)  
3989 Mistral Dr.  
Huntington Beach, CALIFORNIA 92649

CLASS 43: Restaurants

FIRST USE 12-5-2018; IN COMMERCE 5-21-2019

The color(s) grey, tan, blue, white, pink, light pink, dark blue, yellow, and black is/are claimed as a feature of the mark.

The mark consists of a character giving a thumbs up; the character having grey hair, tan skin, blue eyes, and smiling pink lips revealing a light pink tongue and gapped front teeth. The character is wearing a chef's white coat, with the black image of a chicken above the black wording "JAY BIRD", with a dark blue colored apron on top. Imposed in front of the character, the words "JAY BIRD'S" in black and outlined in yellow. Below the words "JAY BIRD'S", the words "NASHVILLE HOT CHICKEN" are written with the letter "N" of the word "NASHVILLE" directly below the letter "B" of the word "BIRD'S", the words "NASHVILLE HOT CHICKEN" also written in black and outlined in yellow.

No claim is made to the exclusive right to use the following apart from the mark as shown: "NASHVILLE HOT CHICKEN"

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 88-296,914, FILED 02-11-2019



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office