

United States of America

United States Patent and Trademark Office



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Int. Cl.: 43

SERVICE MARK

PRINCIPAL REGISTER

COCONUT'S FISH CAFE LLC (HAWAII LIMITED LIABILITY COMPANY)
1743 HALAMA STREET
KIHAI, HI 96753

FOR: RESTAURANT AND CATERING SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 4-1-2009; IN COMMERCE 4-1-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FISH CAFE MAUI, HI", APART FROM THE MARK AS SHOWN.

THE COLOR(S) DARK GREEN, LIGHT GREEN, BROWN, DARK GREY, LIGHT GREY, BLACK, WHITE AND TAN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "COCONUT'S" IN CAPITAL LETTERS AND OUTLINED IN BLACK AND THE LETTERING IN A GRADIENT SHADING OF GREENS, THE LETTERING HAVING A DARKER GREEN TOWARD THE TOP OF THE LETTERS AND GRADUALLY SHADING TO A LIGHTER GREEN AT THE BOTTOM OF THE LETTERING; THE WORDS "FISH CAFE" CENTERED RIGHT BELOW IN BLACK AND ALL CAPITALS ALONG WITH THE WORDS "MAUI, HI" CENTERED RIGHT BELOW IN BLACK AND ALL CAPITALS; AT THE TOP OF THE LETTERS "O" AND "C" IN THE WORD "COCONUT'S" IS POSITIONED ABOVE A PALM TREE WITH A TRUNK IN THE COLOR BROWN, PALM TREES LEAVES IN A DARK GREEN COLOR AND TWO TAN COLORED COCONUTS; TO THE RIGHT OF THE TREE IS A GREY COLORED FISH SANDWICHED BETWEEN A BROWN BREAD BUN WITH TAN SESAME SEEDS ON THE TOP BUN PIECE; TO THE ADJACENT RIGHT OF THE FISH IS A BLACK AND WHITE CAT ON A BROWN AND BLACK STAND WITH A BLACK FISHING POLE WHOSE FISHING LINE AND HOOK IS POSITIONED ALONG SIDE THE RIGHT HAND SIDE OF THE FISH IN THE BUN.



SER. NO. 85-598,685, FILED 4-16-2012.

ALYSSA STEEL, EXAMINING ATTORNEY

David J. Kyfos

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.